Ahmed Gamal

Creative Director | Senior Presentation & Proposal Designer | AI Design Workflows

Egypt Open to relocation: the Gulf and Europe; remote welcome Nationality: Egyptian Notice period: 1 month
Email: ahmedgamal8438@gmail.com Phone: +20 12 29665560 LinkedIn: linkedin.com/in/ahmedgamal-design
Portfolio: ahmedgamaldesign.github.io (decks, pharma campaigns, AI systems)

SUMMARY

Presentation designer and creative lead with 9 years in design and a Bachelor of Pharmacy. Two years as Creative Director of a medical marketing agency's creative department (about 20 staff and freelancers) serving Saudi pharma clients. Sole designer of the CEO's sales proposals at Muhimma, a Riyadh market research company: 350+ proposals, reports and decks since September 2025, in Arabic and English. Builds AI design systems in Claude that cut proposal time by about 75–80%.

EXPERIENCE

Content Design Specialist (Consultant): Presentation and Proposal Design
Sep 2025 – Present

Muhimma Digital Platform Co. · Riyadh, Saudi Arabia (remote)

- Sole designer of the CEO's sales proposals, turning research plans and survey data into persuasive decks for retail, food, banking and consumer brands in Saudi Arabia and the UAE.
- Delivered 350+ proposals, reports and decks since September 2025, in Arabic and English.
- Built the Muhimma Deck System, a team of AI agents in Claude that has produced about 190 of these decks since April 2026 and cut proposal time by about 75–80% (simple: ~4 h → ~1 h; complex: ~25 h → ~5 h).
- Direct the reports designer on quantitative and qualitative survey reports of 500+ slides (charts, tables, heat maps).

Creative Director (Head of Artwork Department)
Jan 2024 – Dec 2025

Marvel Medical Scientific Solutions · Giza, Egypt (remote)

- Led the artwork department of a medical marketing agency, about 10 full- and part-time staff plus about 10 freelancers, across key visuals, social media, presentations, eDetailers, e-learning, print and video for pharma clients in Saudi Arabia, Egypt and the UAE.
- Ran the creative process from brief to delivery: intake from clients and account managers, allocation, creative direction, client presentations and quality review.
- Raised key-visual output from 2 concepts in the agency's first two and a half years to a peak of 7 in one month.
- Sold about 50 campaign concepts by end-2024, more than half self-originated; about 80% approved at first draft.
- Won Jamjoom Pharma's Ramadan 2025 health-awareness campaign with a full proposal (logo, key visual, four characters) built in about 5 hours; the campaign led to about 4 more campaigns from other clients.
- Handed the department's work over alongside the Muhimma role from September to December 2025.

Team Leader Visualizer (E-learning Design Lead)
Nov 2023 – Jan 2024

Marvel Medical Scientific Solutions · Giza, Egypt (remote)

- Led the design and development team on about 75 SCORM e-learning courses for Jamjoom Pharma in Articulate Storyline; personally built 15 courses that the team used as the base for the rest.
- Reviewed every course and managed the post-delivery revisions across all files in about two days.

Multimedia Designer
May 2021 – Nov 2023

Marvel Medical Scientific Solutions · Giza, Egypt (remote)

- Designed medical presentations, conference materials, key visuals, social media, print, email headers and booklets for pharma clients, part-time while studying and full-time from mid-2023.
- Became the company's PowerPoint specialist, then moved into Articulate Storyline for the SCORM programme.

Freelance Presentation and Graphic Designer
Sep 2017 – Present

Remote, alongside studies and employment

- 2017–2022: 50 projects, 100+ presentations and 5,000+ slides, mostly for medical and pharma clients, plus social media, brand identity and print.
- Recent work: workshop and corporate decks for a Saudi consulting agency, and remote projects for UAE clients.

SELECTED AI DESIGN SYSTEMS

- **Gulf Social Studio (launching):** turns a brief and a brand name into four finished directions for every post (the brand's own look, what works in its field, a fresh style from a neighbouring field and a fourth option); built on a research library of 292 Saudi and Gulf brand accounts across eight fields (3,081 posts coded into 138 tested styles); a 10-post campaign in under 4 hours.
- **Muhimma Deck System:** turns a raw proposal into a finished deck in Muhimma's house style in about 3 hours, with agents for design, brand-accurate AI photos (real products, places and logos), custom brand icons, review and fixes; about 190 decks since April 2026, which colleagues can't tell apart from hand-designed work.
- **Gulf Corporate Deck System:** learns a client's style from one or two reference decks and builds a new deck in that style without copying; used on two client projects, which the client rated excellent.
- **Built for almost zero mistakes:** months of rules, direction and corrections plus a personal design knowledge base; every step is checked for spelling, logos and brand elements before delivery.

EDUCATION AND CERTIFICATIONS

- **Bachelor of Pharmacy (BPharm)**, Deraya University, Egypt · 2018 – 2023
- **Certified Professional Graphic Design Diploma**, Arcplan Group · 2022 · Grade: Excellence
- **AI Graphic Design Masterclass**, Hive Analytics Academy

SKILLS AND TOOLS

- **Presentation design:** pitch decks, sales and research proposals, executive presentations, reports, PowerPoint templates and slide masters
- **Data visualization:** charts, tables, heat maps and infographics; turning survey and medical data into clear visuals
- **Creative direction:** key visual concepts, campaigns, brand guidelines, client pitches, team leadership and quality review
- **Typography and layout:** visual hierarchy, grids, bilingual Arabic and English (RTL) design
- **E-learning:** SCORM courses in Articulate Storyline, interactive eDetailers
- **Tools:** Microsoft PowerPoint (expert), Adobe Photoshop, Illustrator, InDesign, Premiere Pro and After Effects, Articulate Storyline; Claude (own agent systems), ChatGPT, Higgsfield, Magnific, Midjourney, Krea, Google Labs, Freepik AI
- **Languages:** Arabic (native), English (professional working proficiency)